



ALL-NEW MAZDA MX-30

ALL NEW - ALL ELECTRIC



MAZDA MX-30



THE EXTRA MILE JINBA ITTAI ELECTRIFIED

Every Mazda created is born out of the love of driving. With each generation of cars we have changed something for the better, constantly improving the driving experience so that your car feels more and more like an extension of your body. We call this feeling of togetherness Jinba Ittai and it's what has guided us towards building the first electric Mazda vehicle. The result is the All-New Mazda MX-30: an electric car that delivers a truly unique driving experience – that simply feels as natural as driving a car with an internal combustion engine.

This image is showing the All-New Mazda MX-30 in Ceramic Metallic

WELCOME THE FIRST EDITION ALL-NEW MAZDA MX-30

Introducing the first ever all-electric Mazda – designed in accordance with Mazda's human-centric philosophy and making full use of the benefits of electric drive technology. The All-New Mazda MX-30 is a one of a kind cross-over SUV. The evolved KODO design can be seen in features such as the freestyle doors or the floating centre console, while the pure and intuitive driving experience stimulates your senses and uplifts your mood.



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HUMAN MODERN DESIGN

Our first ever all-electric vehicle is designed to be both contemporary and stylish. An evolution of our KODO design, it expresses Mazda's human-centric approach by combining elegance with functionality. The All-New Mazda MX-30's freestyle doors not only give you a special feeling when getting inside the car, but also contribute to a sense of openness and possibility.



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KODO: SOUL OF MOTION



Our design philosophy is simple, yet elegantly capturing energy in motion, even at a touch. Created for humans by humans. Hands on clay, shaping form with warmth and precision. Eliminating all that is unnecessary, leaving only what is beautiful. Transferring the energy of the maker into every nuance. We call this

Kodo: "Soul of Motion" design. It's what creates the unique urge to get behind the wheel that can only come from a Mazda.



A PLACE OF RELAXATION

Inside the All-New Mazda MX-30 you will experience the highest levels of comfort. By using a range of exquisitely crafted, eco-friendly materials, the interior is an inviting space, that invigorates and stimulates you each time you get behind the wheel. We developed materials such as recycled PET with natural textures for the door trims. Real leather is mostly replaced with a vegan alternative, while for the centre console we used environmentally-sourced cork. The result is an interior which makes you feel warm and welcome every second you spend inside the All-New Mazda MX-30.







ECO-FRIENDLY CRAFTSMANSHIP

Our artisans and craftsmen hone their skills for years, even decades, to achieve mastery. Working with bespoke sustainable materials, their patience and dedication to their craft is poured into every Mazda through the human touch. An emotional impression is made that no computer or equation can produce. Every detail inside the All-New Mazda MX-30 is a testament to their passion and proficiency.





A UNIQUE DRIVING EXPERIENCE

'No compromise' is a central part of the Mazda philosophy and our first electric vehicle is no exception. The natural and responsive driving feel is just what you would expect from a Mazda, thanks to the battery, electric engine and transmission being rigidly integrated into the vehicle body. Moreover, Mazda's unique G-Vectoring Control has been enhanced to make use of the advantages of the electric motor. The result is flawless acceleration, smooth turning and braking and high stability in all driving situations. To make sure you can focus on what really matters, the All-New Mazda MX-30 is equipped with the latest i-Activsense safety features, like Advanced Smart Brake Support and Blind Spot Assist.

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READY TO GO

Equipped with a light battery (35,5 Kwh) ideal for your daily driving needs, the All-New Mazda MX-30 delivers a feeling of confidence that you can get to wherever you need to go. Its cruising range is 200 km, while charging time up to 80% with the 50kW quick charger is 30 to 40 minutes, so you never have to worry about your urban commuting and other daily driving needs.





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EQUIPMENT FIRST EDITION:

EXTERIOR

18" Bright alloy wheels
Adaptive signature LED headlights with LED daytime running lights
LED rear combination lights
Dusk-sensing headlights
Black, electrically adjustable, heated, auto power-folding door mirrors
Piano black window trim
Rear privacy glass
Front, rain-sensing wipers
Front and rear parking sensors
Black front grille

INTERIOR

Windscreen projected, colour Active Driving Display (Head-Up Display) with Traffic Sign Recognition
Frameless auto-dimming rear-view mirror
Modern Confidence interior - light grey cloth seats with stone leatherette
Heated front seats
8-way power adjustable driver seat with memory linked to driving position, door mirror and Active Driving display
Power driver lumbar adjustment
Passenger seat manual height adjustment
Colour 7-inch TFT meter display (Digital Dashboard)
Electronic parking brake with auto-disengage function, auto-hold function
Leather-wrapped steering wheel
Leather-wrapped shift lever
60:40 split folding rear seats
Front and rear centre armrests
Tonneau cover
Chrome interior trim accents

INFOTAINMENT

8.8-inch centre colour display with Mazda Connect infotainment
Multimedia commander
Mazda navigation system
AM / FM / DAB radio with 8 speakers
Apple CarPlay® and Android Auto™
Integrated Bluetooth®
Steering wheel-mounted audio and Bluetooth® controls
USB and 12v outlet

COMFORT AND CONVENIENCE

Climate control air-conditioning
Push start / stop button
Front electric windows
Remote central locking with deadlocking and automatic door lock when driving
Mazda Radar Cruise Control (MRCC) with Intelligent Speed Assist (ISA)
7-inch colour touch-screen display for climate control settings

CHARGING

Type 2 mode 2 cable for AC charging via 3-pin plug
Type 2 mode 3 cable for AC charging via home or public charge points
DC Socket for rapid charging up to 50kW

TECHNICAL SPEC

SAFETY & SECURITY

Driver Attention Alert (DAA)
Blind Spot Monitoring (BSM)
Smart Brake Support (SBS) with Turn-Across Traffic
Emergency Lane-keeping with Blind Spot Assist
Front Smart Brake Support with Pedestrian Detection
Lane Departure Warning System (LDWS)
Lane-keep Assist System (LAS)
Electric G-Vectoring Control Plus (e-GVC Plus)
Hill Hold Assist (HHA)
e-Call with GPS
Side and curtain airbags
Driver knee airbag
Tyre Pressure Monitoring System (TPMS)
Alarm and immobiliser

OPTION

Industrial Vintage interior – dark coloured fabric with brown leatherette

Battery capacity	35,5 kWh
Cruising Range (WLTC)	200 km
Charge Port	Type2
Charging Timer	DC 30-40 min up to 80% (quick charger 50kW) AC 5 hours up to 100% (wall box 22kW)
Wheel Base	2,655 mm
Length	4,395 mm
Height	1,570 mm
Width (without mirrors)	1,795 mm
Tyre	215/55 R18
Freestyle doors opening angle front	82°
Freestyle doors opening angle rear	80°
Max power / Preliminary data	105 kW
Max torque / Preliminary data	265 Nm

MAZDA MOTOR IRELAND